


# JOSEPH PARK

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## MULTI-MEDIA MARKETING COORDINATOR CREATIVE COORDINATOR VIDEOGRAPHER

Passion-driven team player with 5+ years of experience in coordinating and producing entertainment and strategies while using leadership, humility and relationships. Exceptional at creating communities and fostering an exciting working environment.

## EDUCATION

2019- 2023

### Biola University

Bachelor in Cinema and Media Production

## RELEVANT COURSES

Theme Park Entertainment & Management

Transmedia Design

Production Management

## RELEVANT WORK EXPERIENCE

### CREATIVE COORDINATOR

**Tapstry LA, Los Angeles 2023 - PRESENT**

Collaborated within a small team to develop innovative strategies aimed at enhancing church planning, hospitality, and outreach to effectively engage and retain new visitors.

Produced, directed, and edited over 10 promotional videos weekly, meticulously tailored to resonate with targeted audiences and stakeholders, effectively showcasing upcoming events and fostering community engagement.

Facilitated the formation of family-like communities by leading and nurturing 6+ small groups consisting of individuals from diverse age groups and backgrounds.

Led the execution of a continuous six-hour live stage production every Sunday, overseeing operations and troubleshooting while directing multi-camera livestream setups to ensure optimal viewing experiences for both in-person and remote audiences.

### MEDIA MARKETING INTERN

**Decision Point, Whittier 2023**

Coordinate with a small team to orchestrate a comprehensive 4-year marketing campaign integrating digital media, field media, and creative writing to target a nationwide audience.

Aided in-house production team growth, budgeting, and integration for future multimedia expansion by conveying team experiences to stakeholders.

Professionally communicated with company CEOs, investors and staff, addressing inquiries and sharing strategic plans.

## SKILLS

### INTERPERSONAL SKILLS

**Collaboration:** Working effectively with others towards a common goal, contributing ideas, and resolving conflicts.

**Diplomacy:** Handling sensitive situations with tact, discretion, and professionalism.

**Active Listening:** Giving full attention to what others are saying, asking thoughtful questions, and responding appropriately.

### COMPUTER SKILLS

Adobe Creative Suite

Google Workspace

Social Media Platforms

Microsoft Office

Mailchimp

### LEADERSHIP

**Emotional Intelligence:** Completed and implemented a Leadership Development course focusing on empathy, effective leadership and receptive adaptability to feedback. Applied in previously mentioned work experiences.

### LANGUAGES

1ST. ENGLISH

2ND. KOREAN

(FLUENT +8 YEARS OF OVERSEAS LIVING EXPERIENCE)